



# UNITED COLORS OF YOUNG EUROPEAN

"THE WORLD NEEDS DREAMERS AND THE WORLD  
NEEDS DOERS. BUT ABOVE ALL, THE WORLD  
NEEDS DREAMERS WHO DO."

"NEVER START A  
BUSINESS JUST TO  
'MAKE MONEY'. START  
A BUSINESS TO MAKE A  
DIFFERENCE."

"THE COST OF  
BEING WRONG IS  
LESS THAN THE  
COST OF DOING  
NOTHING."

